3 pgs

RJ Reynolds Tobacco Company

RCF

D. P. FITZGERALD
Area Manager - Operations
North East Sales Area

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401 N. Main Street
Winston-Salem, NC 27102
910-741-2053

January 18, 1996

SENT VIA FAX

Roger Farmer
Jay Loftin
Rich Kane
Larry Poole
Peter Schmidt
Mark Young

RE: **Monarch/Best Value E.D.L.P. Contract Guidelines**

During the 1996 Region Plans Meetings, a large number of questions came up regarding the Monarch/Best Value E.D.L.P. contract. To clarify this program, attached you will find some guidelines that should be followed.

Please ensure the appropriate people within your Region receive this information.

Call if you have any questions.

Don

0175DF/di

c: Dave Wilmesher
Jim Farmer
Jim Piscitelli

Attachment (1)

DM's
KAM's
AS INFO -
PLEASE PROVIDE ME
WITH A LIST OF ACCOUNTS
CURRENTLY ON THIS PROGRAM.
SO I MAY INFORM DAVE
THANKS
ROGER.

Cheryl & Anthony,
Please let
me know
via E-Mail
by 2/2/96
Thanks Renee

51859 8207

Source: https://www.industrydocuments.ucsf.edu/docs/jjwn0000